Collecting Delinquent Accounts with Paul Krause



May 25, 2022 11:30 am - 12:30 pm Effective collection techniques

Wondering how you and your team can more efficiently collect those past due receivables?

Paul Krause once sat in your chair. Before his career at NACM Southwest he was a Credit & Collections Manager! It is the collection side that intrigues him. He parlayed his experience into a job at a small agency where he honed his skills. That led him to NACM where he has successfully managed NACM Collections for over 21 years.

With his credit background, and having full access to all things NACM collections, he has learned the tips and tricks of collecting money. His top advice? It's a strategic game! How can you 'sell' the customer on paying YOU before everyone ELSE that they owe? Paul brings his 30+ years of knowledge and experience to this webinar. You will walk away with some new ideas and strategies to turn that order into cash!



Complimentary Registration!