

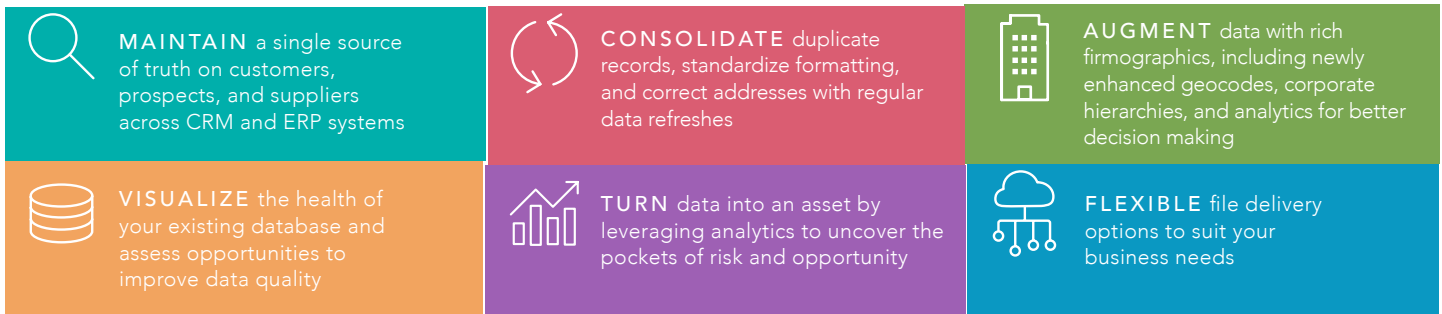
D&B Optimizer for Finance

Get a clear view of your customers with accurate, actionable data

A wrong address on an invoice can mean the difference in getting paid late and getting paid on time.

D&B Optimizer for Finance helps you improve data quality and align your company around a shared view of your customers. As the complexity of data – and the number of systems that store it – increases, you need to integrate internal and external data sources to get a full view of your customers' information. D&B Optimizer for Finance simplifies the process of combining data sources for increased operational efficiency.

WHAT DOES D&B OPTIMIZER FOR FINANCE DO?



Transform your customer files into up-to-date, accurate, and actionable commercial insight, enabling a single customer view across multiple systems and touchpoints.

D&B Optimizer for Finance provides exceptional enhancements to your customer data from the Dun & Bradstreet Data Cloud, which offers a broad set of global, trusted business information.

VERIFY - Standardize customer information formats, correct inaccuracies, and update moved addresses for both domestic and global enterprises. That means no more billing errors.

MATCH - Leverage the Dun & Bradstreet D-U-N-S® Number to link data across your enterprise for a common trusted view of your customers. With 120 million linked entities, you'll be able to see if your customer accounts are part of the same corporate family. (This is especially helpful with M&As, where divergent files are being combined.)

ENHANCE - Once records are matched, it's time to enhance your data to add insight and better understand total corporate exposure. Additional business information from Dun & Bradstreet, including industry codes, financial information, and predictive scores, provides you with a multidimensional customer view and increases the business value of your customer information.

Start with clean, actionable data.

ABOUT DUN & BRADSTREET®

Dun & Bradstreet, the global leader in commercial data and analytics, enables companies around the world to improve their business performance. Dun & Bradstreet's Data Cloud fuels solutions and delivers insights that empower customers to accelerate revenue, lower cost, mitigate risk, and transform their businesses. Since 1841, companies of every size have relied on Dun & Bradstreet to help them manage risk and reveal opportunity. Twitter: [@DunBradstreet](#)