



### Classes offered at NACM Southwest

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Coppell, TX 75019

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Instructor: **Toni Drake, CCE**

**\$2,400 for all three classes  
or \$849 each**

## 2021 AND THE PATH TO YOUR CERTIFICATION

**"THE MORE  
YOU LEARN,  
THE MORE  
YOU EARN"**

Certification  
Holders average  
**6% higher salaries**  
than those with  
no certification

### WHY GET CERTIFIED?



Click here to  
**REGISTER**

When you apply to participate in the Professional Certification Program, you are on your way to demonstrating that you are among the best. You'll join a select group of individuals who have made the commitment to excellence in credit management, career advancement and an ongoing pursuit of knowledge. Throughout the process, you will be recognized for your achievements.

The certification program, sponsored by the National Association of Credit Management, has helped define and establish professional standards in this demanding and rapidly changing field, and fosters recognition of those individuals who possess special expertise.

### BUSINESS CREDIT PRINCIPLES

MARCH 21-25, 2021

This intensive program offers a comprehensive look at the credit function. Upon successful completion, you should understand the role of credit in financial management, the components of effective credit department systems and procedures, specific government regulations that pertain to business credit, credit and policy procedures, selling terms, negotiable instruments, the Uniform Commercial Code, credit investigations, financing and insurance, business credit fraud, factors associated with credit limits, out-of-court settlements, and bankruptcy.

### BASIC FINANCIAL ACCOUNTING

MAY 23-27, 2021

This course presents an introduction to basic financial accounting. Students begin at square one, learning the foundation of accounting principles. Accounting, the language of the credit industry, is essential to business professionals.

### FINANCIAL STATEMENT ANALYSIS PART ONE

JULY 25-29, 2021

Financial Statement Analysis (FSA1) is a method of interpreting accounting data in an effort to understand the current financial performance of an entity and project its future health. FSA1 keeps the evaluation process simple, but requires a working knowledge of basic accounting principles. The emphasis of the course is on analyzing financial statements issued by companies using fundamental ratio analysis techniques and analysis of the statement of cash flows. These evaluations can be used to determine the operating efficiency, profitability and financial risk of a firm.